

# FACT SHEET

## 50 EQUITY

### ZKB Tracker Certificate Dynamic on an USD Balanced Strategy Basket



## US EQUITY 50 BALANCED Portfolio

### Investment Strategy

We believe in a systematic, rule-based investment philosophy. As nobody can consistently predict the market, we like to focus on a disciplined, focused investment process without emotions.


The composition of the underlying of this Structured Product is managed systematic, rule-based and discretionary over the course of its term. The asset allocation is 50% equities and 50% bonds, within a target range of 40%-60%. Only investment grade „BBB“ rated bonds.

The selection of the underlying constituents is made by the investment manager on the basis of a proprietary model in which quantitative and qualitative factors are taken into account. Only physical investments, high liquidity, flexible, no derivatives, no market timing or trading.

A well diversified equity portfolio, based on academic research. Therefore, we focus only on what we can control and follow.

***focused - disciplined - no emotions***

### Risk Factors

<b>Issuer Risk</b>	Zurcher Kantonalbank, Zurich	
<b>Issuer Rating</b>	S&P AAA, Moody's Aaa, Fitch AAA	
<b>Equity Risk</b>	Market Volatility US Equity Market	

### Product Details

<b>ISIN</b>	CH 042 981 0614
<b>Swiss Sec Code</b>	42 981 061
<b>Currency</b>	USD
<b>Issue Price</b>	USD 100
<b>Min Investment</b>	1 Certificate
<b>Underlying</b>	Basket of USD Equities & Bonds
<b>Participation</b>	100% of the basket value
<b>Initial fixing</b>	15 October 2019
<b>Maturity</b>	open end
<b>NAV</b>	daily
<b>Income</b>	accumulated
<b>Issuer</b>	Zurcher Kantonalbank, Zurich
<b>Issuer Rating</b>	S&P AAA, Moodys Aaa, Fitch AAA
<b>Invest. Manager</b>	MRB AG, Zurich
<b>Management Fee</b>	0.35% issuer, 0.65%

### Daily Price / NAV Information

<b>Price Info</b>	<a href="http://www.zkb.ch">www.zkb.ch</a>
<b>Min investment</b>	1 Certificate
<b>NAV</b>	USD 100 at issue date

### Investment Profile

<b>Risk category</b>	<b>1 – 7 Risk Scale</b>
	4 Equity/Bond Investor / (Basket)
	+20% –20% price fluctuation

no investment advice or recommendation, for information only

Marketing-Material only

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# easywealth

### easywealth

is a brand that operates and is monitored under the license of [MRB](#) Vermögensverwaltungs AG, Zurich and is regulated by the [FINMA](#).

### Investment Constitution

2400 EQUITIES

7200 BONDS

#### TOP Holdings

- Microsoft
- Anheuser-Bush InBev
- Amazon
- Procter Gamble
- Disney
- Verizon
- P&G
- McDonald
- CVS Health Corp

### Focus & General Information

**Equity/Bonds** 50/50%      **Income** accumulated

**Region** U.S.A      **Selling Restrictions**

**Currency** USD      U.S.A./US persons

**Invest Focus** Value, Growth, Small & Mid Cap, Trend, „BBB“ rated Bonds

#### Sectors

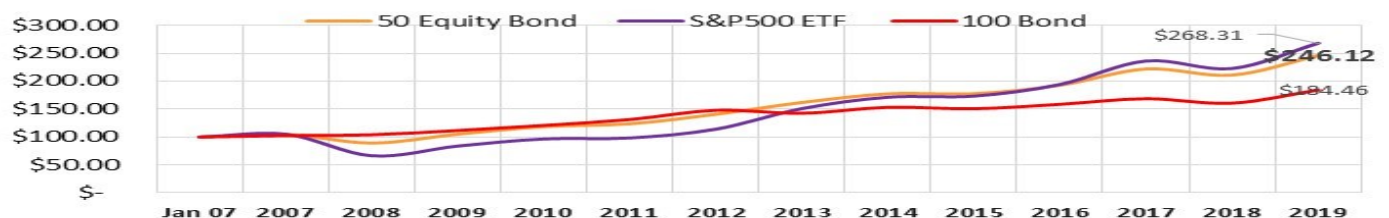
Technology, Health Care, Communication, Consumer Disc., Energy, Utilities, Real Estate

**Risk Management** rebalancing methodology

#### Term Sheet

The only binding document is the official term sheet provided by the issuer Zurcher Kantonalbank, Bahnhofstrasse 9, 8001 Zurich and can be obtained free of charge by email: [documentation@zkb.ch](mailto:documentation@zkb.ch)

Performance chart based on a managed account - past performance is no guarantee for future results



*the biggest risk in investing is the investors own emotion*

### This Certificate - Important for Investors to understand

This fact sheet is for information purposes only and does not constitute an offer or a solicitation of an offer for the product presented and may not be used as an offer or solicitation. Shares for this product may only be acquired or held by investors who are well-informed investors. Financial products mentioned in this document are structured financial instruments. They do not qualify as units of a collective Capital investment within the meaning of Art. 7 et seq. of the Swiss Code of Obligations Federal Act on the Collective Investments (KAG) and are therefore neither registered nor supervised by the Federal Department of Financial Market Authority FINMA. Investors benefit not by the specific investor protection by the KAG.